Pybus Market and Associated Street Improvements Program
Wenatchee, WA

Description and purpose
In 2004, the City of Wenatchee’s Waterfront Plan identified the need for a permanent home for the Wenatchee Valley Farmer’s Market and the idea of Pybus Public Market was born. A privately owned warehouse was chosen, next to the Apple Capital Loop Trail and with easy access to pedestrian infrastructure that connects the waterfront and downtown, and construction began in May 2012.

The City of Wenatchee also carried out a street improvement project along Worthen Street and Orondo Avenue to improve access to the market and provide a safe and pleasant environment for pedestrians and bikers. Construction narrowed Orondo Avenue to two travel lanes in order
to minimize the pedestrian crossing distance; upgraded the four-track rail crossing to improve safety; and added bike lanes, curbs, gutters, and twelve-foot sidewalks on both streets to accommodate non-motorized travel. Overall, the redevelopment of the Pybus Market, Worthen Street and Orondo Avenue has increased walkability and community interaction in the neighborhood.

Costs and funding
The street improvements cost approximately $1.2 million. Funding was composed of Transportation Improvement Board (TIB) grants, private partner donations, and matching funds from the City of Wenatchee.

Implementation time-frame
The planning for the Pybus Market Redevelopment project started in roughly 2008. Construction was officially started in May 2012, and was completed in May 2013. The street improvement work began in November 2011, and was finished in January 2013.

Community involvement
The market was strongly supported by the community members of Wenatchee. Coupe Public meetings and citizen design panels were held prior to the construction of the market. Pybus Market functions not only as a business place, but also a public gathering place.

Benefits and results
Since the Pybus Public Market’s opening in May 2013, many events such as fun runs, community bike rides, and the Pybus Kids Century program have taken place which promote walkability and healthy living. More people are gathering and using pedestrian walkways along the waterside and between the Market and downtown.

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Resources
Pybus Market Project – Association of Washington Cities

TIB Featured Project—Worthen Street and Orondo Avenue
http://www.tib.wa.gov/projects/FeaturedProjectDetail.cfm?npid=9-E-160[006]-1

“Wenatchee’s fresh face is new public market” The Seattle Times, June 9, 2013

Photo courtesy of the City of Wenatchee.