



WALKABLE WASHINGTON SYMPOSIUM

April 3, 2014 | Pike Place Market | Seattle, Washington

Feet First invites your sponsorship of the Walkable Washington Symposium, a professional development event being held on April 3, 2014 from 9am-1pm at one of the most walkable places in Seattle, Pike Place Market.

COLLABORATE, TAKE ACTION. CELEBRATE

Feet First's Walkable Washington Symposium attracts professionals working on active transportation issues throughout the state. This year's half-day symposium explores two themes:

Planning, Collaboration and Design

Moderated by Mark Hinshaw, FAIA
Director of Urban Design with LMN Architects

Community Engagement and Education

Moderated by Charlotte Claybrooke
WA State Department of Transportation Safe Routes to School Coordinator

The symposium will include panel discussions, networking opportunities, and a new awards program that recognizes outstanding projects throughout the state supporting walkable communities. With attendance anticipated at over a 100 people, the Walkable Washington Symposium offers a unique opportunity for you to connect with your target audience.

When your company or organization becomes a sponsor, you'll receive a variety of benefits including visibility, networking, promotional opportunities, complimentary admission and recognition.



**Walkable
Washington**
collaborate, take action, celebrate

SPONSORSHIP RATES & BENEFITS

PACKAGE LEVEL	AMOUNT	BENEFITS
Bronze Package	\$250	<ul style="list-style-type: none"> • 1 ticket for Symposium • Inclusion of company name in Symposium program • Your company name listed on event web page • Recognition in Feet First e-newsletter (4,000+ recipients) • Opening ceremonies acknowledgments
Silver Package	\$500	<ul style="list-style-type: none"> • 2 tickets for Symposium • Inclusion of company name in event program (back cover) • Your company logo/hyperlink listed on event web page • Inclusion of company logo on slides between presentations • Recognition in Feet First e-newsletter (4,000+ recipients) • Opening ceremonies acknowledgments
Gold Package	\$1,000	<ul style="list-style-type: none"> • Table space • 3 tickets for Symposium • Inclusion of company logo in event program (back cover) • Inclusion of company logo on the Save-the-Date postcard[*] • All event signage branded with your company logo • Your company logo/hyperlink listed on event web page • Inclusion of company logo on slides between presentations • Recognition in Feet First e-newsletter (4,000+ recipients) • Opening ceremonies acknowledgments
Platinum Package	\$2,000+	<ul style="list-style-type: none"> • Exclusive sponsorship of event • Table space • 5 tickets for Symposium • Inclusion of company logo in event program (front cover) • Inclusion of company logo on the Save-the-Date postcard[*] • All event signage branded with your company logo • Your company logo/hyperlink listed on event web page • Inclusion of company logo on slides between presentations • Recognition in Feet First e-newsletter (4,000+ recipients) • Opening ceremonies acknowledgments • Complimentary Feet First Business Membership

Feet First is a 501(c)3 nonprofit membership organization. Contributions are tax deductible to the extent allowable by the law. EIN: 91-184887





Who attends the annual Symposium?

Walkable Washington Symposium attendees are decision-makers, whose recommendations and reputations are valued when contracting for services, plans, and products. In short, they are your audience, your customers.

- Pedestrian professionals working for city, state, and MPO agencies
- Transportation Demand Management (TDM) professionals
- Complete Streets professionals - including transportation and health
- Planners
- Engineers
- Consultants
- Public health professionals
- Educational professionals
- Advocates for walking
- Innovators and leaders in the field

Who should sponsor the Walkable Washington Symposium?

- Planning and design firms
- Firms specializing in counting pedestrians, way finding, and safety
- Non-profit professional and advocacy organizations
- Purveyors of information and technology to lead the field
- Innovators with ideas and products for building walkable communities

Please make checks payable to *Feet First* and mail to:
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Seattle, WA 98104

For more information contact
Lisa Quinn, Executive Director
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www.feetfirst.org

Please email a high-resolution version of your business logo in electronic format to info@feetfirst.org. In the subject line indicate Walkable Washington Sponsor. Your logo will be used on event promotional materials as indicated in sponsorship package. For Gold and Platinum sponsors, please send your logo by February 28, 2014.

See the following page for all sponsorship rates and benefits.

Thank you for your support!

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